

GUILTY PLEASURES

QUEENSRIDGE PLACE ■ CAR APPS ■ SYDNEY

THE BUYING GAME

LAS VEGANS HEADED TO LA for seasonal shopping sprees no longer have to navigate it alone: The Ritz-Carlton is here to help. "Vegas has the chain and designer stores, so they come to LA for the boutiques," says StyleChic owner Alyson Scott, who partnered with the hotel to create exclusive shopping packages. "Vegas is concentrated, but in LA, you need a guide." Scott's Ritz-Carlton shopping days start at \$1,200. She has taken everyone from Egyptian princesses to financiers to mother-daughter shopaholic teams for a day of power shopping, closing down stores for celeb treatment and arranging atelier service and backroom access. "The sky's the limit," Scott says.

The Ritz-Carlton, Los Angeles, 900 W. Olympic Blvd.; ritzcarlton.com; stylechicla.com

