

REND  
AFTER PAGE 10

DAILY

Reed Business  
Information.

# VARIETY

## The buck starts here

### Personal Stylist

Former stylist Alyson Scott has launched StyleChic, a VIP shopping service for out-of-towners. StyleChic does a personal consultation at the hotel and then whisks the client away for a day of specialized shopping. The vintage package looks best; \$1,500 and up. Details at [Stylechicla.com](http://Stylechicla.com).

### Snoopy Says...

Happy Six boutique is going nuts over Vintage Peanuts by Awake and is offering *Variety* readers 10% off when they mention "Stylephile," now through the end of August. Originally \$40-\$60, at 2115 Sawtelle Blvd., 310-479-5363.

### Barneys Bonanza

Wear underwear! The Barneys New York warehouse sale is back at Santa Monica's Barker

