



Scott

Talking Shop

Former celebrity stylist Aly Scott founded StyleChic to help clients decode personal style. She's taken countless wardrobes from shameful to chic and here she shares her exclusive shopping tips—for free.

by Mia McNiece

Q: WHAT SHOULD PEOPLE KEEP IN MIND WHEN HITTING THE STORES?

A: Remember to always shop for your body type, your lifestyle, and your needs. Don't follow trends to be "in." Spend your money on key pieces that fit well.

Q: SOME ULTRA HIGH-END STORES CAN BE INTIMIDATING. WHAT CAN SHOPPERS DO TO FEEL COMFORTABLE?

A: You have to feel confident that the stores need your business. Don't let them intimidate you. When it comes to the higher-end shops, I always find that Giorgio Armani and Louis Vuitton have amazing service. There is always someone to greet you at the door and help you find whatever you need. Stores like the Gap and Club Monaco offer a great selection at more affordable prices and may not be as intimidating to walk into.

Q: IT'S RED CARPET AND HOLIDAY PARTY SEASON IN L.A. WHAT SHOULD SOMEONE WEAR TO AN EVENT WITHOUT A DRESS CODE?

A: In L.A., everything goes, which is great. I love wearing dresses because you never look too overdone but instead look put-together and chic.

Q: WHEN IS THE BEST TIME TO BEAT THE CROWDS?

A: I like weekdays. If you are looking for sales, then try November. It's before the season, but the stores are already doing mark-downs.

Q: WHAT ESSENTIAL ITEMS SHOULD ALL WOMEN HAVE IN THEIR CLOSETS?

A: A great pair of jeans because you can always dress them up or down; a great dress for a hot date, event, or just to feel feminine; killer heels because we all look better with some height; a well-fitted jacket to add some edge; and a clutch for day or night.

Q: WHAT ABOUT MEN? AND WHAT STORES ARE BEST FOR THEM?

A: Every man should have a great suit in his closet, and YSL is the perfect place to find one—they offer custom alterations. Another place to try is Dolce & Gabbana. A lot of male celebrities wear their suits because they really compliment a man's body. Men should also have a great pair of jeans—I recommend Levi's Red Label, which can be found at Barneys, to all my clients. ■



J Brand Jeans' Love Story jeans are Scott's pick for denim. They "fit everybody's shape, size, and age."



Scott loves Bottega Veneta and vintage clutches.