

Navigating The 90210

It's no secret that Rodeo Drive is likely the single most famous and luxurious shopping street on Earth, offering approximately 65 top-tier boutiques including Prada, Escada, Gucci, Jimmy Choo, Valentino, Armani, Versace, Dior, Cartier, Tiffany, Dolce & Gabbana, Louis Vuitton, Ferragamo, Bijan, Van Cleef & Arpels, Hermes, and David Yurman, to name but only a few.

Aly Scott

With Beverly and Canon Drives to the east, and Wilshire Boulevard to the south (which offers Neiman Marcus, Saks Fifth Avenue, and Barneys New York), it's no wonder that fashionistas plan day trips and weekenders here for some retail therapy.

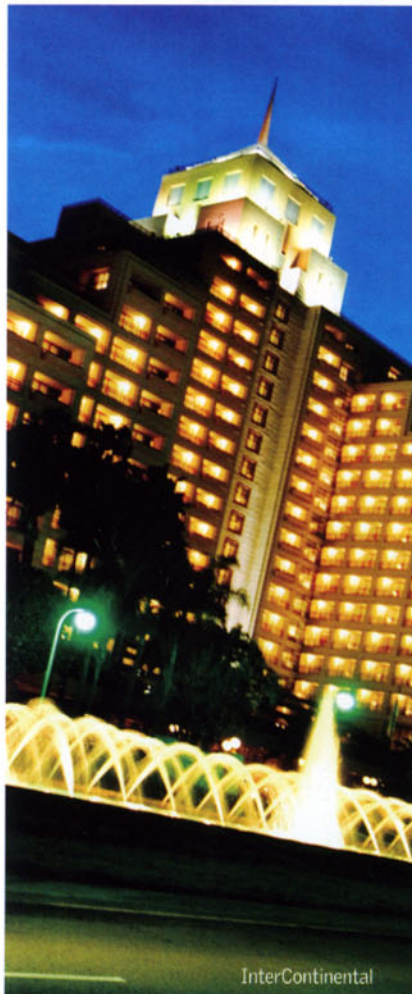
Hotel Hotspots

To cover the most ground, an

offers 107 rooms, a pool, state-of-the-art gym, Dean & DeLuca minibar items, and private cabanas on the roof. Designed by the renowned Dodd Mitchel Design and featuring art installations by photographer Steven Klien throughout, it also offers the West Coast's first Bond Street sushi restaurant. (310/273-1400, www.thompsonhotels.com)



L.A. wardrobe stylist and StyleChic founder Aly Scott accompanies clients on a two-and-a-half-hour shopping spree



InterContinental

overnight stay might be in order. You can opt for any of the area's staple luxury hotels (The Beverly Hills Hotel, The Beverly Hilton, The Peninsula, The Beverly Wilshire, L'Ermitage), but there are a few new options worth noting. The Thompson Hotel, sister property to New York City's 60 Thompson,



Though technically in an adjacent neighborhood, guests staying at InterContinental Los Angeles Century City can shop like celebrities. With the new Fashionista Package, L.A. wardrobe stylist and StyleChic founder Aly Scott accompanies clients on a two-and-a-half-hour shopping spree,

where they receive five-star VIP treatment including celebrity discounts and private retail service at all boutiques on Rodeo Drive, Robertson Boulevard, West Third Street, Melrose Place, La Brea, and more. The Fashionista Package also includes deluxe suite accommodations, town car, and driver. (310/284-6500, www.intercontinental.com/losangeles)

Fueling Up

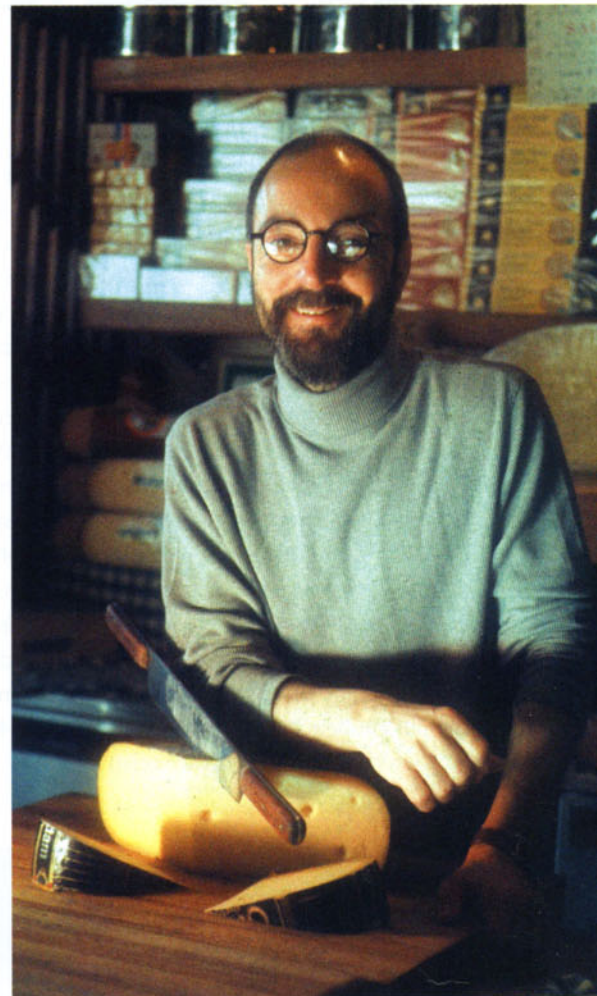
While there are tantalizing sit-down dining options ranging from Mr.

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walnut and hazelnut oil, grapeseed oil, a dozen balsamic vinegars (including varieties aged over 50 and 100 years), seasonal white and black truffles, truffle oils, six varieties of French butter, pure foie gras, the freshest Russian caviar, and more. There's no need to stop shopping when there's gourmet to go. (310/278-2855, www.cheesestorebh.com)

To satisfy your sweet tooth, head a few doors up the block to The Farm for their Famous Farm Brownie — by far

The Cheese Store of Beverly Hills' Norbert Wabnig



The Thompson Hotel

Chow, Trader Vic's, Spago, or even the more casual Jack n' Jill's (a must-try is the Savory BBQ salad with sirloin steak, which comes with a to-die-for homemade corn bread square), a true fashionista on a mission might be better off with a gourmet cheese and prosciutto sandwich made on the spot

at The Cheese Store of Beverly Hills on Beverly Drive. Simply choose your desired cheese and they'll happily assemble it for you. Specializing in the rarest, hand-made, farm fresh cheeses, The Cheese Store also carries over 25 varieties of extra virgin olive oils, Austrian pumpkin seed oil, French

one of the best brownies in Southern California — nearly gooey inside with powdered sugar resting on its perfectly-crustured top. (310/273-5578, www.thefarmofbeverlyhills.com)

— Mia Stefanko, photos courtesy of the Beverly Hills Conference & Visitors Bureau, The Thompson Hotel, and InterContinental Hotel